



Using Block Pricing

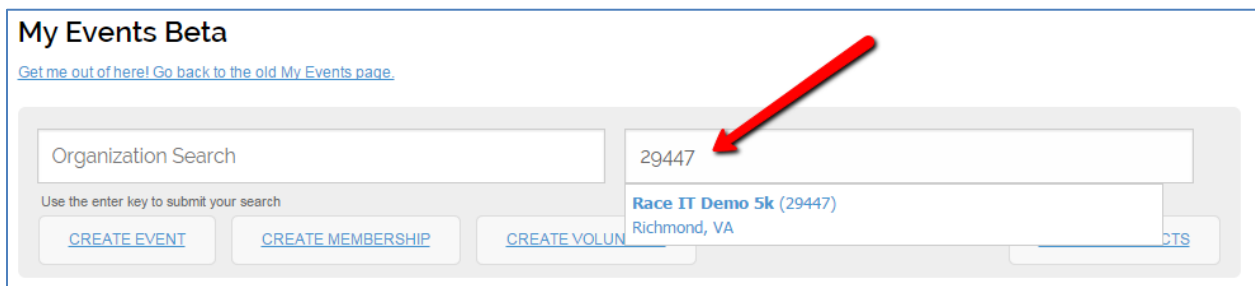
Block Pricing allows you to sell registrations in “blocks” for a set amount. For example, the first 100 participants to register might get a \$10 price, and the next 100 participants might pay \$15, and so on. Block Pricing is category specific, so you can set limits for each category in your event.

Enabling Price Adjustments

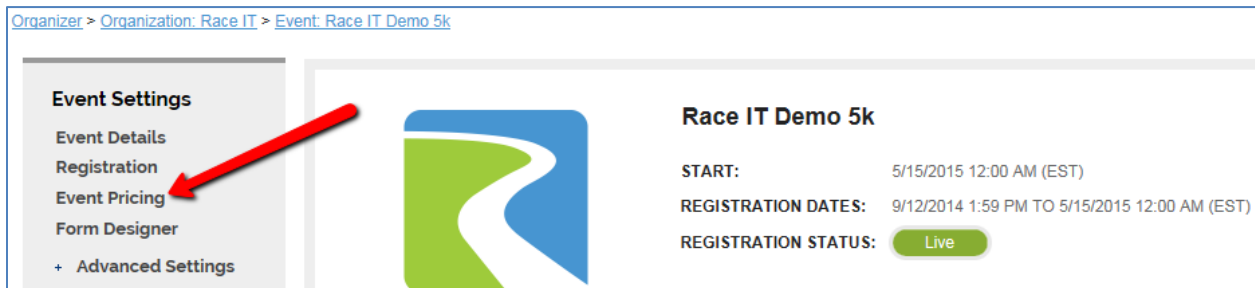
Log into your Race IT account at:

<https://www.raceit.com/MyEvents/default.aspx>

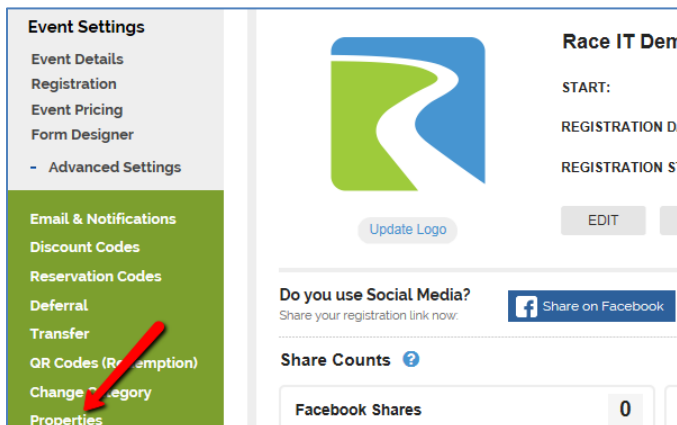
From the landing page, type your event information in the Event Search box and select.



From the Event landing page, select Advanced Settings.



From Advanced Settings select Properties.



From the Properties page select Show Disabled Properties.

The screenshot shows a sidebar on the left with 'Event Settings' expanded to 'Advanced Settings'. The main content area is titled 'Hide Enabled Properties' and contains a table with the following data:

Property Description	Value
Disable sub_event_time_zone: Time zone that a specific event is being held in	Eastern Standard Time
Disable supported_languages: Languages supported by the event	en-us
Disable team_change_cat: Allows the captain of a team to change categories outside of the transfer engine	True
Disable ParticipantTransferExpirationDays: Number of days for a P2P transfer link to expire	0.00

A red arrow points from the 'Show Disabled Properties' button at the bottom of the table to the 'team_change_cat' row.

Scroll to the bottom of the page and click Enable next to the Block_Pricing property. It's the last property in the list.

The screenshot shows the bottom of the Properties page. The 'Block_Pricing' property is highlighted with a red arrow pointing to its 'Enable' link. Below the table are logos for 'Rock'n'Roll MARATHON SERIES', 'PORTLAND MARATHON', 'MEMBER MARINE CORPS MARATHON No Federal or Marine', and 'SPORTS BACK'.

Click True in the Enable Property pop up and then click Done to save it.

The screenshot shows a dialog box titled 'Enable Property'. It contains the following text:

Property Description:
Allows event to create block pricing price adjustments.

True False

Buttons: Done, Cancel

A red arrow points to the 'True' radio button.

Block Pricing is now populated in the enabled properties list.

Now it's time to set limits & prices. Go to the Event Pricing page.

[ganizer](#) > [Organization: Race IT](#) > [Event: Race IT Demo 5k](#) > [Event Properties](#)

Event Settings

- Event Details
- Registration
- Event Pricing**
- Form Designer
- Advanced Settings

Hide Enabled Properties

Property Description	Value
Disable sub_event_time_zone: Time zone that a specific event is being held in	Eastern St
Disable supported_languages: Languages supported by the event	en-us

Scroll to the bottom of the page and select Add Price Adjustment.

Price Adjustments

[\\$ Add Price Adjustment](#)

Enabled Price Adjustments

The Price Adjustments pop up defaults to **non**-block pricing. Click Enable Quantity "Yes" to create block pricing price adjustments. Note: each price adjustment is category specific, so choose the category from the drop down menu at the top of the pop up.

Block Pricing for Individual Category

The image displays two screenshots of a 'Price Adjustments' form. The left screenshot shows the 'Individual' category selected in a dropdown menu. Below this, there are fields for 'Online Registration Dates' (Opens On and Closes On) and a 'Use Registration Dates' button. At the bottom, there is an 'Enable Quantity' section with radio buttons for 'Yes' and 'No'. A red arrow points from the 'Individual' dropdown menu down to the 'Enable Quantity' section. The right screenshot shows the same form, but with a red box around the 'Individual' dropdown menu and a red arrow pointing to it from a box labeled 'category drop down'.



Set the dates for your price adjustment, participant limit for the price, age limits (if applicable), and the price.



In the example below the first 100 participants to register for the Individual category pay \$10. Click Add Adjustment to save.

Price Adjustments

Individual ▾

Online Registration Dates

Opens On:
  

Closes On:
  

Enable Quantity:

Yes No

By # of Individual Registrations
Maximum registrations for price adjustment:

Age Limits

Min Age: Max Age:

Type of Adjustment:

▾

Individual Amount:

\$

The first 100 participants will get the \$10 price.

Once the participant limit for this price adjustment is met, the price will either 1) go back to the base price, or 2) go to the next available price adjustment.

Category Pricing & Transaction Fee

! Your Event is now live. Base Fee cannot be edited if it has already been set. To change your Category please use "Price Adjustments" below.

Category Pricing ?

Category	Individual Price	Customer Fee	Organizer Fee	Price Type
Individual	40.00			
Team	100.00			Group

This is the base price, set during event creation

Block Pricing for Team Category

Block pricing for Team categories differ a little bit. You have the ability to choose whether your registration limit is by the number of teams **or** the number of individuals that register in a team category.

You can set limits in both "By # of Individual Registrations" and "By # of Team Registrations". Whichever threshold is met first will end/complete the price adjustment.

Price Adjustments

Super Squad **team category**

Online Registration Dates

Opens On:

Closes On:

Enable Quantity:

Yes No

By # of Individual Registrations **←**
Maximum registrations for price adjustment:

By # of Team Registrations **←**
Maximum teams for price adjustment:

Individual Amount:
 \$ **←**

Group Amount:
 ←

In this example the first 5 teams (regardless of the number of team members) pay a single team creation fee of \$20 and each participant pays \$1.00

The screenshot shows the 'Price Adjustments' configuration page for a category named 'Super Squad'. It includes sections for 'Online Registration Dates' (Opens On: 12/3/2015 12:00 AM, Closes On: 3/21/2018 12:00 PM), 'Enable Quantity' (radio buttons for Yes/No), and 'Age Limits' (Min Age and Max Age fields). The 'Type of Adjustment' is set to 'Set a new price'. Under 'Individual Amount', the value is \$ 1.00. Under 'Group Amount', the value is 20.00. Red arrows point to the '5' in the 'By # of Team Registrations' field, the '\$ 1.00' field, and the '20.00' field.

Once the participant limit for this price adjustment is met, the price will either 1) go back to the base price, or 2) go to the next available price adjustment.

The screenshot shows the 'Category Pricing & Transaction Fee' section. A yellow warning message states: 'Your Event is now live. Base Fee cannot be edited if it has already been set. To change your Category please use "Price Adjustments" below.' Below this is a table with the following data:

Category	Individual Price	Customer Fee	Organizer Fee	Price Type
Individual	40.00			
Team	100.00			Group

Red arrows point to the '40.00' and '100.00' values. A red box highlights the '40.00' value with the text: 'This is the base price, set during event creation'.

All price adjustments are listed in the Price Adjustments section of the Event Pricing page.

Price Adjustments								
\$ Add Price Adjustment								
Enabled Price Adjustments								
Category	Type	Individual Adjustment	Start Date (EST)	End Date (EST)	Use Quantity Based Pricing	Individual Quantity Max	Group Quantity Max	
Individual	\$ adjustment	\$5.00	4/3/2015 10:15 AM	4/3/2015 10:31 AM	No	0	0	Edit
Individual	new price	\$10.00	12/3/2015 12:00 AM	5/15/2017 12:00 AM	Yes	100	0	Edit Disable

You have options to edit and disable a price adjustment, but not delete it. This is for reporting purposes. Price adjustments are editable unless they are in effect. The disable function allows you to stop a price adjustment that's in effect.

Price Adjustment Rules

- Price Adjustments are category specific
- Once a price adjustment begins you may not edit it. You must create a new adjustment to override the base price
- Adjustment types "Adjust price by \$ amount" and "Adjust price by % amount" are based on the original price set during event creation and are not cumulative (this can be found in the Category Pricing & Transaction Fee section directly above the Price Adjustments section)
- When using the minimum/maximum age limits, you will need to set the age for both the min and max (failing to do so may leave a participant eligible for multiple prices)
- In any case where the participant qualifies for multiple prices they will receive the lowest of the prices available